

Avoiding Systemic Crises: Will Prudential Regulation and Easy Money be Sufficient?

Presentation by W R White

China Investment Corporation
IMD Global Board Center
Lausanne, Switzerland
15 September 2015

Financial stability and the role of regulation

- ▶ Financial instability can lead to economic crises
- ▶ Financial instability can aggravate economic crises
- ▶ Instability arises from market failures that regulation can offset
- ▶ But regulation has costs as well as benefits
- ▶ Implying market failures might be better addressed at source

Regulation – necessary but not sufficient?

- ▶ Economic history shows recurrent crises under a variety of regulatory and monetary regimes
- ▶ Economies can be hard hit even with a stable financial sector
- ▶ Excessive credit creation can lead to inflation or deflation (via cycles of “boom and bust”)
- ▶ Current global crisis has its roots in “unnaturally easy monetary policy” over decades

Post crisis macroeconomic policy failures

- ▶ G20 creditors fail to stimulate consumer demand
- ▶ Failure to resolve problems of over indebtedness and excessive leverage
- ▶ Too low levels of public and private investment
- ▶ Inadequate coordination between monetary and regulatory authorities
- ▶ Excessive reliance on “ultra easy monetary policy”

Post crisis regulatory reforms – good news

- ▶ More and better capital and liquidity for banks
- ▶ Greater attention being paid to the “shadow banking system” and to the insurance industry
- ▶ Increased focus on systemic risks arising from size, interconnections and concentration
- ▶ Greater efforts to reduce “procyclicality”
- ▶ And agreements reached at the global level

Post crisis regulatory reforms – not good news

- ▶ Reform challenge greater due to crisis management
- ▶ Analytical foundations of reform measures questioned
- ▶ Implementation challenges credibility of whole exercise
- ▶ Lobbying and innovation could circumvent reforms
- ▶ As always “The Law of Unintended Consequences”

The need for more radical thinking about regulation?

- ▶ Is the financial system serving the needs of society?
- ▶ Implications of treating the financial system as a “complex adaptive system”?
- ▶ Should countercyclical monetary and regulatory policies be more closely integrated?
- ▶ Should capital requirements be both much higher and much simpler?
- ▶ How to encourage self and market discipline?
- ▶ Should the basic structure of the system be altered?

Post crisis easy money (UEMP) – necessary but not sufficient?

- ▶ Unprecedented, even in the Great Depression
- ▶ Central bank actions differ markedly
- ▶ Generally premised on belief in short-term “Keynesian” stimulus of demand BUT
- ▶ The policy signal might not get through
- ▶ And consumers and investors might not react
Just as Keynes himself predicted

UEMP: unintended macro consequences?

- ▶ Warnings by Wicksell, Hayek, Koo, Minsky and Shin
- ▶ Zombie companies and zombie banks lower potential
- ▶ Debt/GNE globally now 20% above pre crisis levels
- ▶ Imbalances and “bust” have spread to EME’s
- ▶ Moral hazard and imprudent behavior encouraged
- ▶ Asset prices have risen to unsustainable levels
- ▶ Fostered unpredictable and inefficient RORO trading

UEMP: and other side effects as well?

- ▶ Worsens income distribution
- ▶ Threats to central bank “independence”
- ▶ Capital and solvency of financial institutions also threatened
- ▶ Governments forebear on policies that could restore “strong, sustainable and balanced growth”

UEMP: the bottom line

- ▶ Systemic crisis now more likely than ever
- ▶ Every geographical region has economic problems
- ▶ In an interconnected world, problems anywhere become problems everywhere
- ▶ Serious economic problems have social and political implications

A postscript on complexity

- ▶ Analytical shortcomings of economic models
- ▶ The domestic economy as a complex adaptive system
- ▶ The global economy as a complex system of complex systems
- ▶ Fundamental lessons suggested for policymakers
- ▶ The need for a “paradigm shift”

And why it isn't and will not happen

- ▶ Muddling though rather than thinking big thoughts
- ▶ Paradigm shifts in normal times
- ▶ The retreat into “false beliefs”
- ▶ Cast the blame on others, both domestically and internationally